

live area border

FULL PAGE, FULL BLEED
8w x 7.75h
add .125 bleed on all sides,
including binding edge

live area: 7.75w x 7.25h

52nd City Advertising Requirements

We accept digital files in the following formats ONLY:

Adobe Illustrator (any version) – Please convert all type to outlines and embed all images.

Photoshop EPS, TIFF or JPEG – Please set up as a grayscale image, at 100% size, 300dpi minimum, with all fonts rasterized.

PDF – All Microsoft documents (or other unlisted document types) must be converted to press-ready PDF files.

Do NOT send: MS Word, WordPerfect, Excel, PowerPoint, etc. We are unable to open these files. Please export them to PDFs instead.

Any production questions, call Caroline Huth at (314) 409-7056 or carolinehuth@gmail.com

FULL PAGE
7.1875w x 6.6875h

live area border

1/2 PAGE, FULL BLEED
8.25w x 3.75h
add .125 bleed on all sides,
including binding edge

live area: 7.75w x 3.5h

1/2 PAGE, FULL BLEED
(BOTTOM PAGE)

live area border

1/2 PAGE HORIZONTAL
7.1875w x 3.25h

1/4 PAGE
3.5w x 3.25h

1/16 PAGE
1.6875w x
1.5625h

1/16 PAGE

1/8 PAGE HORIZONTAL
3.5w x 1.5625h

1/2 PAGE VERTICAL
3.5w x 6.6875h

1/4 PAGE

1/8 PAGE
VERTICAL
1.6875w x
3.25h

1/16 PAGE

1/16 PAGE